



WDIV

## ORDER

Print Date 11/02/12 Page 1 of 2

Flight Dates 11/02/12-11/04/12

<u>Contract / Revision</u>	<u>263536</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>			<b>BENTIVOLIO 4 CONGRES</b>	<u>Estimate #</u>	
	11/01/12	11/01/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	<b>06401938</b>
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>POL/Bentivolio for Congress</b>			<u>Order Type</u>	GENERAL
New till 10/27/13			<b>2204 Countryside Drive</b>	<u>Billing Cycle</u>	EOM/EOC
			<b>Silver Springs, MD 20735</b>	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	<b>SRH Media, Inc</b>			<u>Demographic</u>	A35+
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Rev Codes</u>	AGY POL GEN
<b>2204 Countryside Drive</b>			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL-Representatives-Republica
<b>Silver Springs, MD 20735</b>			<u>Agency Ref</u>	<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 29675

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	14	\$25,223.75	\$29,675.00	0.00	10/29/12	11/04/12	14	\$25,223.75	\$29,675.00
<b>Totals</b>	<b>14</b>	<b>\$25,223.75</b>	<b>\$29,675.00</b>	<b>0.00</b>					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	<b>Totals</b>	
															Amount	
E 1	WDIV	11/02/12	11/02/12	Noon Nws 12-1p	10/29-CM	12-1p	-----1--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00	
				Noon News 10/29-11/6												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1--		1	\$1,800.00			0.00						
E 2	WDIV	11/02/12	11/02/12	11-1145p News	10/31-10CM	11-1145p	-----1--	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00	
				Late News 10/31-11/5												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1--		1	\$7,000.00			0.00						
E 3	WDIV	11/03/12	11/03/12	NBC Sports Special	CM	NBC SPORTS	SPI-----2-	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00	
				Sat-Sun Sports Specials												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----2-		2	\$500.00			0.00						
E 4	WDIV	11/04/12	11/04/12	NBC Sports Special	CM	NBC SPORTS	SPI-----2	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00	
				Sat-Sun Sports Specials												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----2		2	\$500.00			0.00						
E 5	WDIV	11/03/12	11/03/12		CM	7-8p	-----1-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00	



WDIV

Print Date: 11/02/12

Page 2 of 2

Contract / Revision

263536

Flight Dates 11/02/12-11/04/12

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser POL/Bentivolio for Congres Product BENTIVOLIO 4 CONGRES Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				Sat 7-8p Local News	11/3											
				Sat Local News	11/3											
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1-	1		\$2,500.00		0.00					
E 6	WDIV	11/04/12	11/04/12	Sun 1130-12n Lcl Nws	10M	1130-12n										
				Sun Local News	11/4											
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1	1		\$2,600.00		0.00					
E 7	WDIV	11/03/12	11/03/12	ND vs Pittsburgh	11/3 CM	330-7p										
				Notre Dame vs Pittsburgh												
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1-	1		\$1,425.00		0.00					
E 8	WDIV	11/04/12	11/04/12	Football Night Ame	7-816M	7-815p										
				Football Night Amer												
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1	1		\$4,200.00		0.00					
E 9	WDIV	11/04/12	11/04/12	Sun News after FB	CM	Sun LN after FB										
				Sun LN after FB												
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1	1		\$2,900.00		0.00					
E 10	WDIV	11/04/12	11/04/12	530-6a Inside Edition	Su6M	530-6a										
				Inside Edition Sun												
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1	1		\$300.00		0.00					
E 11	WDIV	11/04/12	11/04/12	Sun 6-730am Loc News	CM	Sun 6-7am										
				Sun News 6-730am		(6:00 AM-7:00 AM)										
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1	1		\$950.00		0.00					
E 12	WDIV	11/04/12	11/04/12	Sprts Final Ed.	1235-1a CM	1235-1a										
				Sprt Final Ed. 10/28-11/4												
				Start Date	End Date	Weekdays	Spots/Week			Rate		Rating				
				Week: 10/29/12	11/04/12	-----1	1		\$4,000.00		0.00					
Totals														14	\$29,675.00	